

# JULIA ROBERTS

## THE “WRITE WITHOUT THE FIGHT” SPEAKER

When writers get together, they get inspired and...anxious. They fear they're not as good as the writers they're meeting, on-stage and off. Julia Roberts has the exact message they need to know their creative value. She helps each identify creative strengths and struggles and claim them powerfully.

Aha moments, breakthroughs and new resolutions abound. Writers leave armed with evidence-based tools to get 'er done.

Julia reaches out regularly to anguished writers from live stages, teleseminars and webinars, has been a guest on a dozen TV talk shows and hundreds of radio shows.

She has three books published and earned her MS in Creative Studies from Buffalo State College. Julia is a fun and informative speaker who can help your writers overcome their creative resistance...and just write.



AS FEATURED



The New York Times



REDBOOK  
love your life.



## SPEAKING TOPICS

### • WRITE WITHOUT THE FIGHT

**The One Thing You Need to Know to Write with Less Doubt or Delay**

Tired of starting and stopping? Never finding time to write? Sick of stale ideas? Maybe it's not your writing. Maybe it's your creative process.

Come see your process clearly — where you thrive and where you take a nosedive. Get comfy with your creativity — warts and all — and everything else becomes possible. Do your best work and be ready to take on audiences, publishers and producers with aplomb.

**OUTCOMES:** Clarity, Improved Writing Performance, Productivity, Empowerment

### • THE RELUCTANT MARKETER

**Bring Creativity and Fun Back into Your Marketing Plan and Platform-Building**

Does marketing shut you down? Most creative people seem to forget how to be creative when it comes time to promote their work, but nowadays everyone must market — it's half the job!

Learn to find the fun, the voice, and the creative aspects of marketing your work, so you can rise on the bestsellers' list, and increase your audience and influence. (And enjoy marketing your work.)

**OUTCOMES:** Overcome Resistance to Marketing, Clarity, New Ideas for How to Market and Build Platform

### • GETTING STUCK — AND UNSTUCK

**What Successful Writers Know About The Creative Process**

All writing starts with you. And you know you'll get stuck. Do you know how to get unstuck? Some stare at the blank page, others spend days eating, cleaning or shopping. Some stay busy for years at a time.

Find your best thinking skill and predict where you'll lose energy and find yourself on the couch, stuck. Julia teaches the science of creativity to clarify why we do the things we do, and how we can do so much better.

**OUTCOMES:** Clarity, Productivity, Inspiration and Intent

DECODING CREATIVITY

Call for more info  
**213-761-7160**

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Julia Roberts, LLC • Burbank/Hollywood  
decodingcreativity.com/speaking

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## RAVE REVIEWS

“Julia wields great insight and talent. Because of her humor, fresh point of view and intelligence she will provide great service to the lucky people who seek her out.”

—**Martha Beck**, president, Martha Beck Institute,  
*Oprah* magazine columnist

“In the days following Julia’s presentation, I started to have a sense that life was more malleable, and these barriers weren’t necessarily there. That was a really powerful result.”

—**Debra Galant**, novelist, podcaster, former NYT columnist

“Julia Roberts packs a lot of information and inspiration into her sessions. She keeps herself on the same level as the participants, very conversational and inclusive. She’s a pro.”

—**Peggy Jo Donahue**, writer, conference liaison

“After Julia’s session on creativity, I found myself wondering: Where has this been all my writing life? And why don’t writers know about this???”

—**Becky Brown**, Erma Bombeck Writers Workshop

## WORKING WITH JULIA

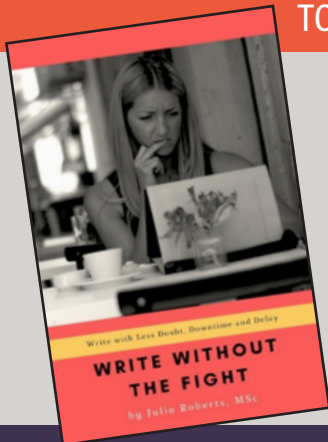


### HAPPY CLIENTS INCLUDE

- Erma Bombeck Writers Workshop
- SDSU Writers Conference
- In D’Scribe Romance Authors and Readers
- Indiana University and IUE East
- CASE (Council for Advance and Support of Education)
- International Leadership Association
- AIA: NY/Center for Architecture
- Facilitators Without Borders
- Creative Education Foundation
- International Institute for Research
- Women’s Jewelers Association
- Mindcamp

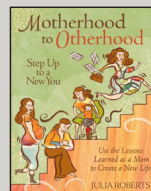
## BOOK JULIA ROBERTS

TO GET YOUR WRITERS PRODUCING WITH LESS DOUBT, DOWNTIME OR DELAY.



Ask about giving your writers the book, *Write Without the Fight*, to help keep their newfound clarity, energy and excitement going long after the conference has ended.

### OTHER BOOKS BY JULIA ROBERTS



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