

Julia Roberts – Biography (3 lengths)

REACH JULIA DIRECTLY JULIA [AT] DECODINGCREATIVITY.COM OR CALL 213-761-7160

FULL LENGTH (250 WDS)

Julia Roberts helps writers predict and prevent writer's block. She is an engaging and empowering speaker, coach and workshop leader, on a mission to bring the science of creativity to writers whose voices are sometimes stifled by creative resistance and writer's block.

Whether writers have a hard time getting started, sticking to one project, committing to finish, or participating in the creative marketing of their work, Julia delivers science, insights, and new self-knowledge about their own creativity, so they can adjust their approach and get 'er done.

She has addressed worldwide audiences live, at teleseminars and webinars, has been guest on hundreds of radio shows, and a dozen tv talk and news shows.



Julia has her Masters in Creativity from Buffalo State College/SUNY, and trained with Drs. Martha Beck and Eric Maisel for coaching certificates. In her ten years as a coach, she has helped hundreds of writers, and developed *WRITE WITHOUT THE FIGHT* to teach writers about the universal creative process and how to write with less doubt, delay and downtime.

She also offers THE CREATIVE SELFIE, three creativity assessments that show an accurate picture of: 1) creative thinking style/preferences 2) degree of creativity and 3) best audiences and arenas.

Before becoming a coach, Julia served as a freelance marketing strategist and brainstormer for corporate clients, such as: Warner Bros, Motown, HBO, Sesame Workshop, American Express, and Burger King.

Julia is also an author – with three published books to her name, including Amazon bestseller: ***Sex, Lies & Creativity – Gender Differences in Creative Thinking.***

Find more at DecodingCreativity.com or join the WRITE WITHOUT THE FIGHT [FB group](#)



MID LENGTH (150 WDS)

Julia Roberts helps writers predict and prevent writer's block. She helps writers really see their creativity and talents with precision, so they can know their strengths and struggles and adjust their approach to writing. She helps writers limit their frustration, fears and setbacks so they can write their best work.

Julia is a certified coach, has her Masters in the Science of Creativity and has three books published, including Amazon bestseller: *Sex, Lies & Creativity – Gender Differences in Creative Thinking.*

She has addressed worldwide audiences live, at teleseminars and webinars, has been guest on hundreds of radio shows, and a dozen tv talk and news shows, including *Chicago Tribune, Redbook, Child Magazine, New York Times* and *New York Public Radio/NPR.*

After 25 years working as a brainstormer and marketing strategist for companies like Warner Bros, HBO, Sesame Workshop, she founded decodingcreativity.com in 2008 – where she serves serious writers in all media.

Find more at DecodingCreativity.com or join the Write Without the Fight [FB group](#)

SHORT (75 WDS)

Julia Roberts helps writers predict and prevent writer's block. She helps them really see their creativity and talents with precision, so they can adjust their approach to writing for a more satisfying and successful experience. She is a certified coach, has her Masters in the Science of Creativity and has three books published, including Amazon bestseller: *Sex, Lies & Creativity – Gender Differences in Creative Thinking.* She founded decodingcreativity.com in 2008 – where she serves serious writers in all media.

Find more at DecodingCreativity.com or join the Write Without the Fight [FB group](#)